



- Sustainable Innovations Inc. has entered into an agreement with Forbes Medi-Tech to be their marketing and sales agent for cholesterol reducing ingredients in the United States.
- Sustainable Innovations, conducts health related market research for effective product and brand development decisions for own label customers.
- Forbes Medi-Tech is a publicly traded life sciences company dedicated to the research, development and commercialization of innovative products for the prevention and treatment primarily of cardiovascular disease (CVD).
- Forbes Medi-Tech has a patented technology used in extracting and utilizing plant sterols sourced from forestry by-products. Forbes Medi-Tech's product pipeline of over the counter supplements, nutraceuticals, and functional foods is supported with efficacy and clinical studies, food formulation, production assistance, partner up-scaling, and regulatory assistance.
- Forbes has proven success in the European and US Markets with: Cholest-Off-US , TESCO, Albert Heijn-Netherlands, Heartfelt Plus Cheese– Wal-Mart UK, Pirka Yogurt –Finland
- For more information see [www.forbesmedi-tech.com](http://www.forbesmedi-tech.com)